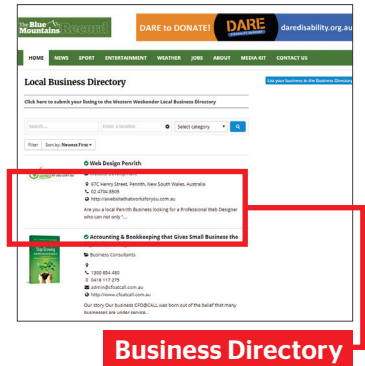
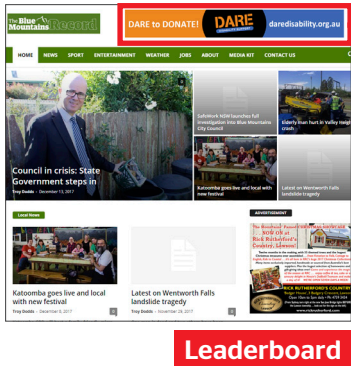


The Blue Mountains Record

digital assets

The Blue Mountains Record provides a genuine digital marketing solution for small local businesses aimed at delivering the benefits of local advertising with the unique reach of the ever changing digital platform.



We are effective and affordable

With a large social media following and even larger web presence we are your #1 resource in the Blue Mountains to advertise your business.

Supplying artwork

- Supply your files at the correct size (see right)
- Supply file as RGB only
- Flatten transparencies and layers
- Supply file as either print-ready PDF files or Adobe Photoshop files (PSD)

Graphics

- Colour images must be 250dpi at their correct size
- DON'T use low-res images from the internet
- DON'T use images scanned from newspapers and magazines
- Save all images in TIFF or EPS format

Text

- Use vector fonts. DON'T use raster fonts. Embed all fonts.

Item	Rate (\$) ex GST
WEB	
Web Business Directory	\$100* per year
MREC	
(25% SOV) (300W x 250H)	\$100* p/w
(50% SOV) (300W x 250H)	\$150* p/w
(100% SOV) (300W x 250H)	\$250* p/w
Leaderboard	
(25% SOV) (628W x 78H)	\$250* p/w
(50% SOV) (628W x 78H)	\$350* p/w
(100% SOV) (628W x 78H)	\$450* p/w
Home Page Ad	\$500* p/w

* Prices exclude GST